

6 TIPS THAT WILL HELP YOUR RECRUITING BUDGET





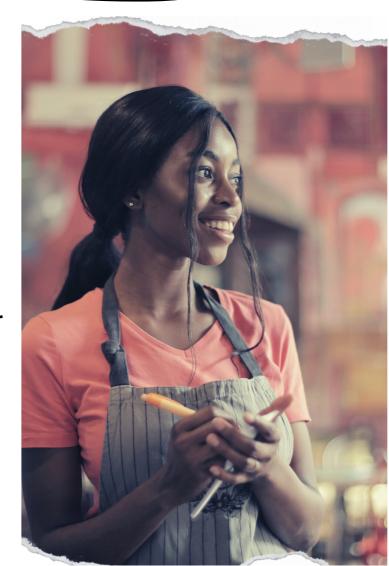


1. OPEN YOUR DOORS

Host an open house. Let candidates tour the property or restaurant with a current employee. This will showcase every day behind the scenes. Having them sign up for time slots is an effective way to do this.

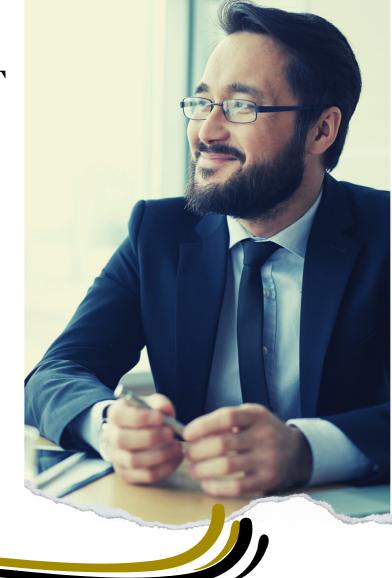
2. SHOWCASE

Showcase employee testimonials by copy or video. This should show an array of employees for the diversity and scope of each job.



3. TAKE AN AUDIT

Take a look at the requirements. Do you need all 15 things listed?
Can you loosen the requirements? Is brand a necessity? How about the 5 years of Experience?





4. GO OMNICHANNEL

Explore different job
sites and Social
platforms. Consider
using ads to hypertarget a local market or
even a current employer
of your desired future
employees.



5. TAKE IT TO THE STREET

Go to your potential candidates. Network, hand out cards, and if someone gives you great service, tell them you would love to have them do that for your company. It is always best to not sit back and reply on job postings.





6. CHOOSE THE BEST

Book a call with
Snelling Hospitality to
access your
recruiting plan and
hear about other ways
to increase
candidate flow.



READY TO HEAR MORE?

CONNECT WITH SNELLING HOSPITALITY TO CONSULT ON YOUR HIRING PROCESS



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