



6 TIPS THAT WILL HELP YOUR RECRUITING BUDGET





1. OPEN YOUR DOORS

Host an open house. Let candidates tour the property or restaurant with a current employee. This will showcase every day behind the scenes. Having them sign up for time slots is an effective way to do this.



2. SHOWCASE

Showcase employee testimonials by copy or video. This should show an array of employees for the diversity and scope of each job.



3. TAKE AN AUDIT

Take a look at the requirements. Do you need all 15 things listed?

Can you loosen the requirements? Is brand a necessity? How about the 5 years of Experience?



4. GO OMNICHANNEL

Explore different job sites and Social platforms. Consider using ads to hyper-target a local market or even a current employer of your desired future employees.



5. TAKE IT TO THE STREET

Go to your potential candidates. Network, hand out cards, and if someone gives you great service, tell them you would love to have them do that for your company. It is always best to not sit back and reply on job postings.



6. CHOOSE THE BEST

Book a call with Snelling Hospitality to access your recruiting plan and hear about other ways to increase candidate flow.



READY TO HEAR MORE?

**CONNECT WITH SNELLING HOSPITALITY TO
CONSULT ON YOUR HIRING PROCESS**



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